CHLOE PREOCANIN

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EDUCATION

Capital University
Columbus, Ohio
(4nd Year Student in Emerging Media)
GPA: 3./4.0

Ivy Tech Community College – STGEC Madison, IN (May 2023)

SKILLS

- Graphic design
- Sports photography
- Detail oriented
- Team leader
- Ability to troubleshoot and manage projects

COMPLETED COURSEWORK

- Graphic Design
- Media and Creative Process
- Public Relations
- Media Criticism
- Emerging Media
- Digital Computer Imaging
- Video Production
- Media Writing
- WXCU Radio
- Capital Sports Network
- Web Development
- Professional Practice

ACTIVITIES / LEADERSHIP

- Head Public Liaison Chair - Phi Pi Epsilon, Capital University
- Captian of the Women's Capital University Volleyball Team
- National Honors Society - Madison Consolidated High School
- JAG Officer – Social Media Coordinator

PROFILE

Aspiring digital designer and social media manager with 3 years of experience creating engaging visuals and managing social media content. Skilled in content creation and audience engagement across platforms like Instagram, Pinterest, and TikTok. Proficient in Adobe Creative Suite and social media tools. Passionate about fan engagement, data-driven growth, and fast-paced, high-energy environments.

EXPERIENCE

Iron Pony Motorsports – ***Assistant Marketing & Graphic Design***
Columbus, OH • 5/2026 – 8/2026
- Content Creation over multiple platforms
- Graphics work for events, marketing, website, poster, signs, and flyers
- Event planning, management, set up and take down
- Video editing and production

SuperATV – ***Pinterest Coordinator*** **Madison, IN • 7/2024 – 1/2026**
- Managed posting schedule using Jera software
- Utilizing Adobe and Pinterest software to create social media marketing content for all terrain vehicles advertising and promotion
- Transcribe YouTube transcripts for product installation instructions

Iraklis Pro Club – ***Marketing Intern*** **Thessaloniki, Greece • 5/2025 – 6/2025**
- Developed and pitched an innovative AR-driven marketing campaign
- Proposed app-based integrations to drive downloads, user interaction, and in-arena/out-of-arena fan experiences.

WORX Radio – ***Radio Broadcast Assistant*** **Madison, IN • 5/2023 – 8/2023**
- Edited audio files of sporting events
- Recorded and filmed advertisements for local companies
- Photographer for the Madison Regatta boat races anually

Hanover College – ***Sports Information Intern*** **Hanover, IN • 9/2022 – 4/2023**
- Responsible in organizing and updating individual sport rosters, schedules and awards on Rocket Alumni Solutions software, college web-pages and social media
- Assisted with scoring and statistics for a variety of collegiate games including volleyball, basketball, football, lacrosse, and soccer
- On field and court photographer and editing

Madison Courier – ***Sports Photographer*** **Madison, IN • 7/2020 – 5/2023**
- Sports photographer for area high schools and Hanover College sporting events
- Responsible for the photography and editing

River City Printing – ***Production Assistant*** **Madison, IN • 8/2021 – 3/2023**
- Created new graphic design/prints for River City Printing and other companies
- Responsible for the embroidering, screen printing and inventory of variety of products and apparel, quality control for production and order delivery