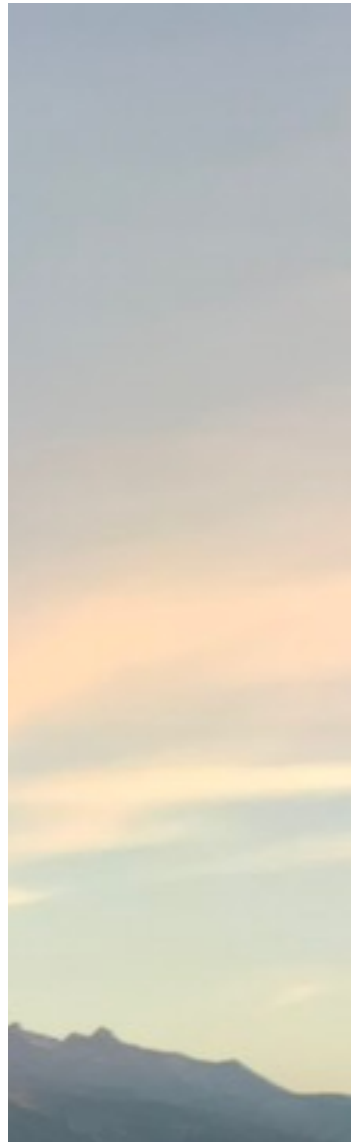
December 2025

Digital Marketing Portfolio





Chloe Preocanin

Hello,

I'm Chloe Preocanin, a digital designer and social media manager passionate about creating engaging visuals and content that connect with audiences. I'm currently pursuing my degree in Emerging Media at Capital University, where I've built a strong foundation in Adobe Creative Suite, photography, and content strategy. My experience spans roles in design, sports photography, and social media management, where I've used platforms like Pinterest, TikTok, and Instagram to tell stories and grow engagement. I thrive on projects that blend creativity with strategy, whether it's building a brand presence, designing marketing materials, or capturing events behind the lens.

Want to see more of my work? Visit my website to explore my projects and learn how I can bring creativity and focus to your next idea. Fun fact: I am a collegiate volleyball player, which has shaped my love for collaboration and leadership both on and off the court.







Print Design

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Interactive Media

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Environmental Design

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Student Campaign

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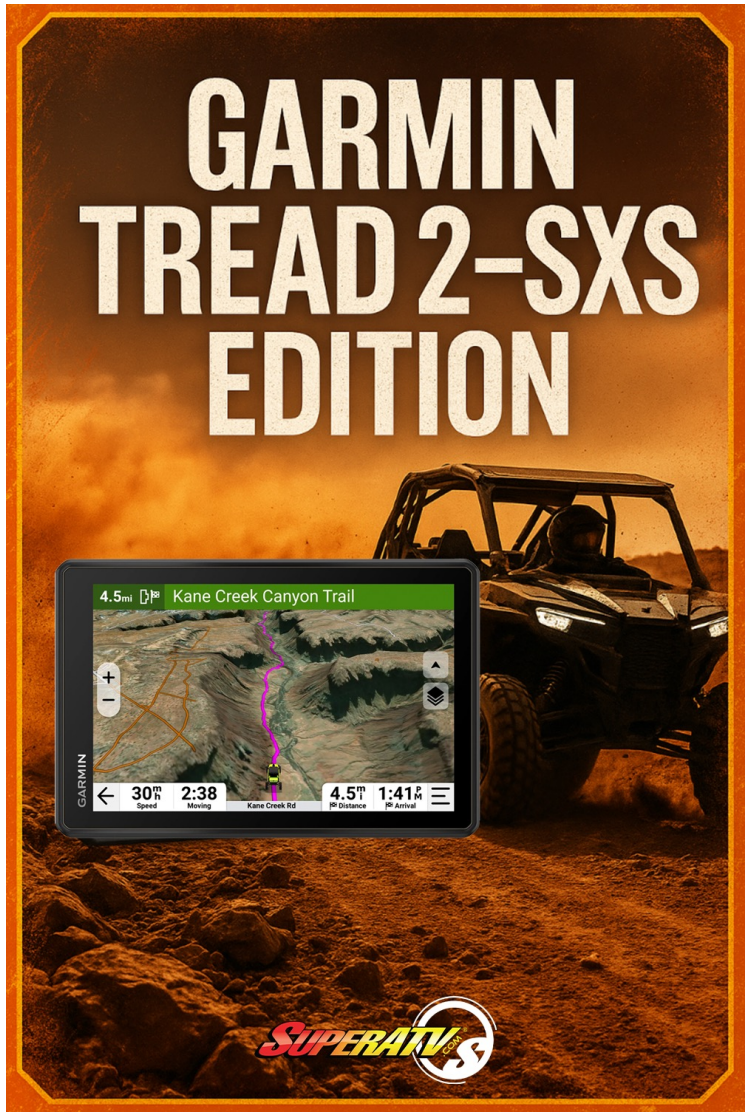


Passionate Prints - SuperATV

Pinterest – Article Prints

I create passionate images to resemble the look of the company and of the article





Passionate Prints- SuperATV

Pinterest- Product Print

Making sure that the look and main product being promoted is the center point

Nebraska Volleyball Zine

I wanted to show my passion for Nebraska volleyball with a quick zine for the main playing 8 people on Nebraska's team for the NCAA D1 Tournament





LANEY CHOBOY
DEFENSIVE SPECIALIST



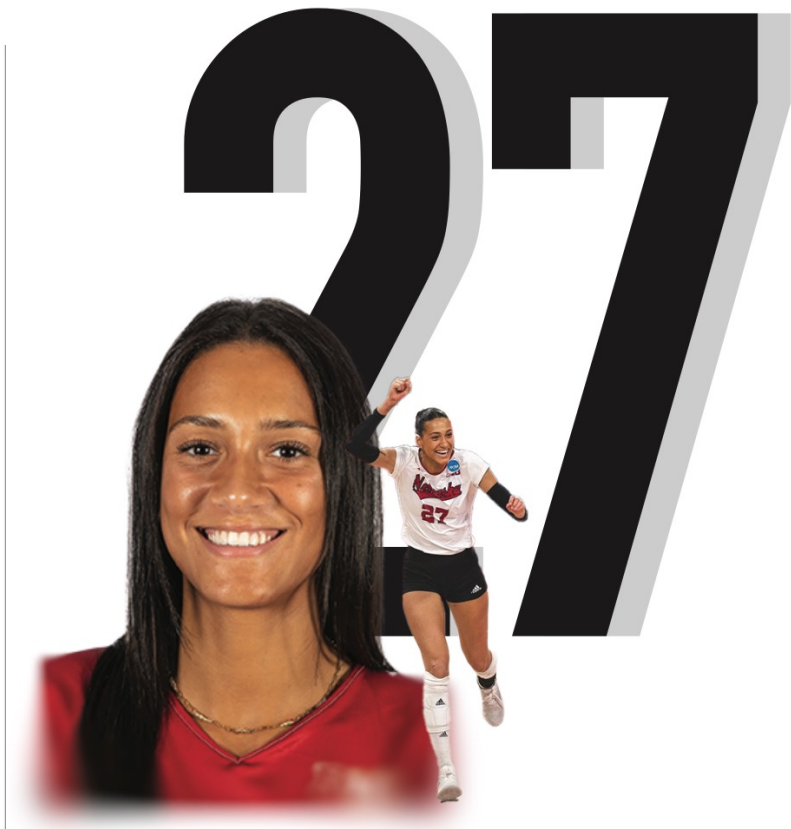
LEXI RODRIGUEZ
LIBERO

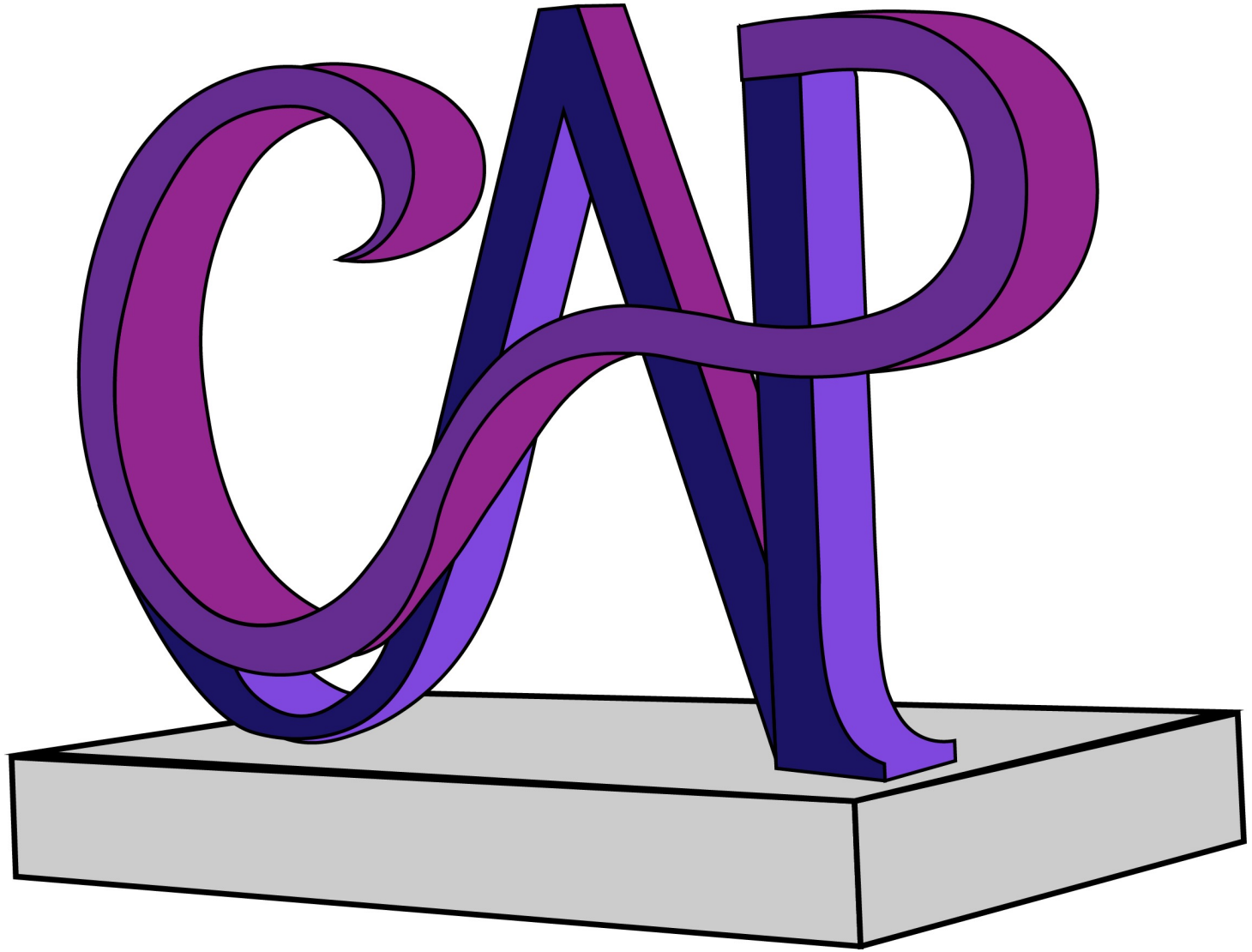


MERRITT BEASON
OUTSIDE/OPPOSITE HITTER


14
ALLY BATENHORST
OUTSIDE HITTER


15
ANDI JACKSON
MIDDLE HITTER


27
HARPER MURRAY
OUTSIDE HITTER



CAP Sculpture

I wanted to create something for Capital University that described the university to me, beautiful and creative





CSN

I created and implemented a new Instagram managment plan for the CSN, also created content, interviews, on site photos, and discussed marketing strategies

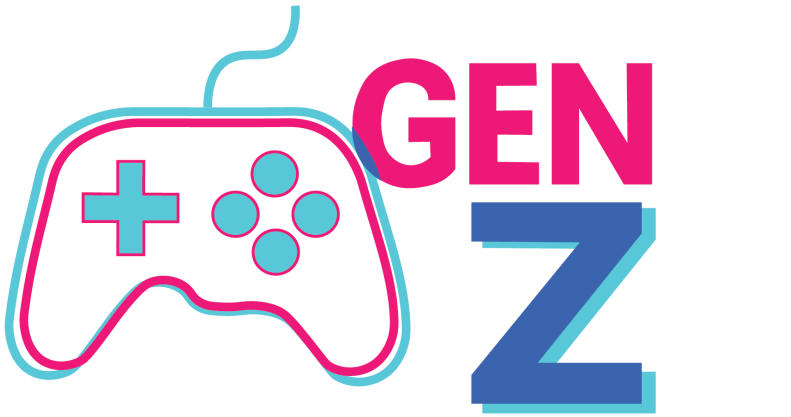




CSN

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Campaign Project

During out Campaign project I pitched ideas for logos and ways we could go in a direction of the project, my work might not have been finalized, I added ideas to the group to create a final product

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